



# BUILDING AN EFFECTIVE CYBERSECURITY PROGRAM

INSTRUCTOR COURSE  
DELIVERY

## 1<sup>st</sup> Semester

1

Standardized  
Cybersecurity  
Program Design

Architect role and  
cybersecurity  
program roadmap

2

Designing a  
Cybersecurity  
Program

Design and  
development

3

Cybersecurity  
Frameworks &  
Models

ISO 27001/27002,  
NIST CSF, etc.

4

Cybersecurity  
Technologies –  
Part A

Countermeasures  
and safeguards

5

Cybersecurity  
Technologies –  
Part B

Countermeasures  
and safeguards

## COURSE OUTLINE

## 1<sup>st</sup> Semester

6

Cybersecurity  
Technologies –  
Part C  
Countermeasures  
and safeguards

7

Training &  
Program Maturity  
Security awareness,  
culture and training

8

Program  
Governance &  
Policies  
Policy development  
and management

## 2<sup>nd</sup> Semester

9

Threat  
Management &  
Intelligence  
Gathering  
Threat identification

10

Attack Surface &  
Vulnerability  
Management  
Penetration testing  
and red teaming

# COURSE OUTLINE - CONTINUED

## 2<sup>nd</sup> Semester

11

**Risk Management**  
Risk management  
lifecycle

12

**Incident Response  
& Operations  
Integration**  
Automated incident  
response

13

**Defense-in-  
Depth**  
Layered  
information and  
asset protection

14

**Security Program  
Testing**  
Penetration testing,  
tabletop exercise  
and simulations

15

**Service  
Management**  
ITIL® and ITSM  
adoption and  
management

# COURSE OUTLINE - CONTINUED

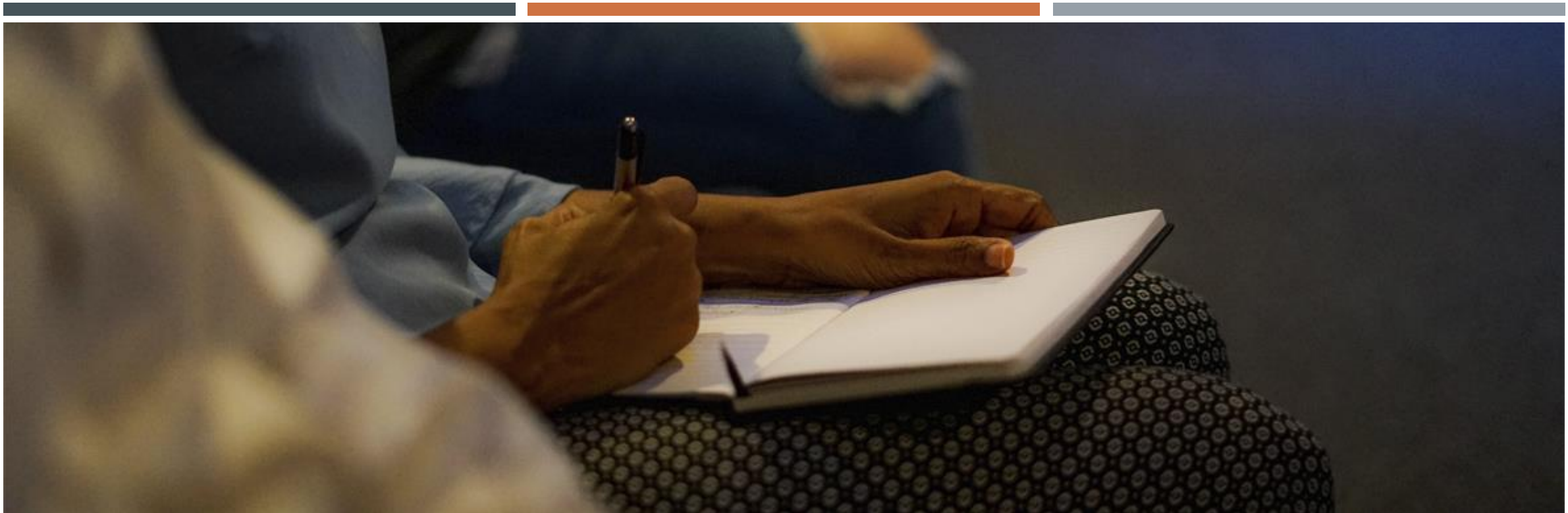
2<sup>nd</sup> Semester

16

Program  
Management  
Disciplines

Program  
management

## COURSE OUTLINE - CONTINUED



## LESSON I: STANDARDIZED CYBERSECURITY PROGRAM DESIGN



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## **WEEK I LESSON PLAN:** STANDARDIZED CYBERSECURITY PROGRAM DESIGN

We will cover these topics:

- Course introduction
- Today's cybersecurity threats
- Cybersecurity program drivers
- Role of the cybersecurity architect
- Roadmap
- Emerging cybersecurity technologies





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## LESSON I LEARNING OBJECTIVES

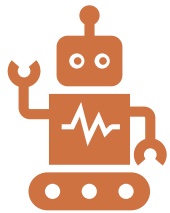
- Understand course organization, assignments, testing and grading emphasize.
- Gain an appreciation for the types of threats a cybersecurity program should be designed to defend.
- Understand the drivers and benefits of creating a standards-based cybersecurity program.
- Understand the role and responsibilities of a cybersecurity program architect.
- Gain familiarization with the phases of creating a cybersecurity program.
- Understand how cybersecurity technology is evolving.



# LECTURE: COURSE INTRODUCTION

- A study of cybersecurity principles, practices, frameworks, standards, and best practices necessary to design, build and manage a cybersecurity program.
  - Chief Information Security Officer's (CISO) perspective.
  - Roadmap of the phases required to create a comprehensive cybersecurity program.
  - Overview of the most critical information and asset protection technologies and controls.
  - Application of the most current approaches in cybersecurity architecture and design.
  - Papers, case studies and labs to reinforce learning supporting practical applications.

# LECTURE: CYBERSECURITY THREATS



IoT Vulnerability  
Exploitation



Wireless & RF  
Protocol  
Compromise



Ransomware  
Attack



Supply Chain  
Compromise



Poor Enterprise  
Hygiene



Cyber Warfare



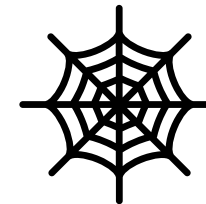
Social  
Engineering  
Attacks



Business  
Email  
Compromise



Credential  
Stuffing



Web  
Application  
Attacks

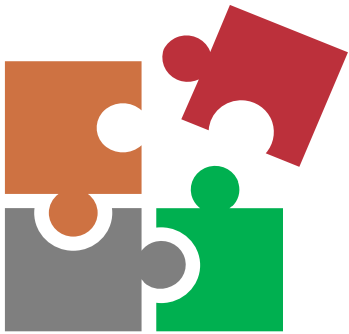


Cloud Data  
Leaks

# LECTURE: CYBERSECURITY PROGRAM DRIVERS

- Organizational culture.
- Critical business processes.
- Industry parameters.
- Legal and regulatory statutes.
- Operational risk profile.
- Investment appetite.
- Maturity state.

# LECTURE: CYBERSECURITY ARCHITECT ROLE



- Possess a thorough understanding of an organization's business model and technology.
- Researches, plans and designs an approach to protect information and assets.
- Defines the need for countermeasures based on an organization's risk profile.
- Keeps abreast of evolving threat and vulnerabilities in contrast to risk treatment approaches.
- Evaluates the maturity of a cybersecurity program through continuous improvement measures.

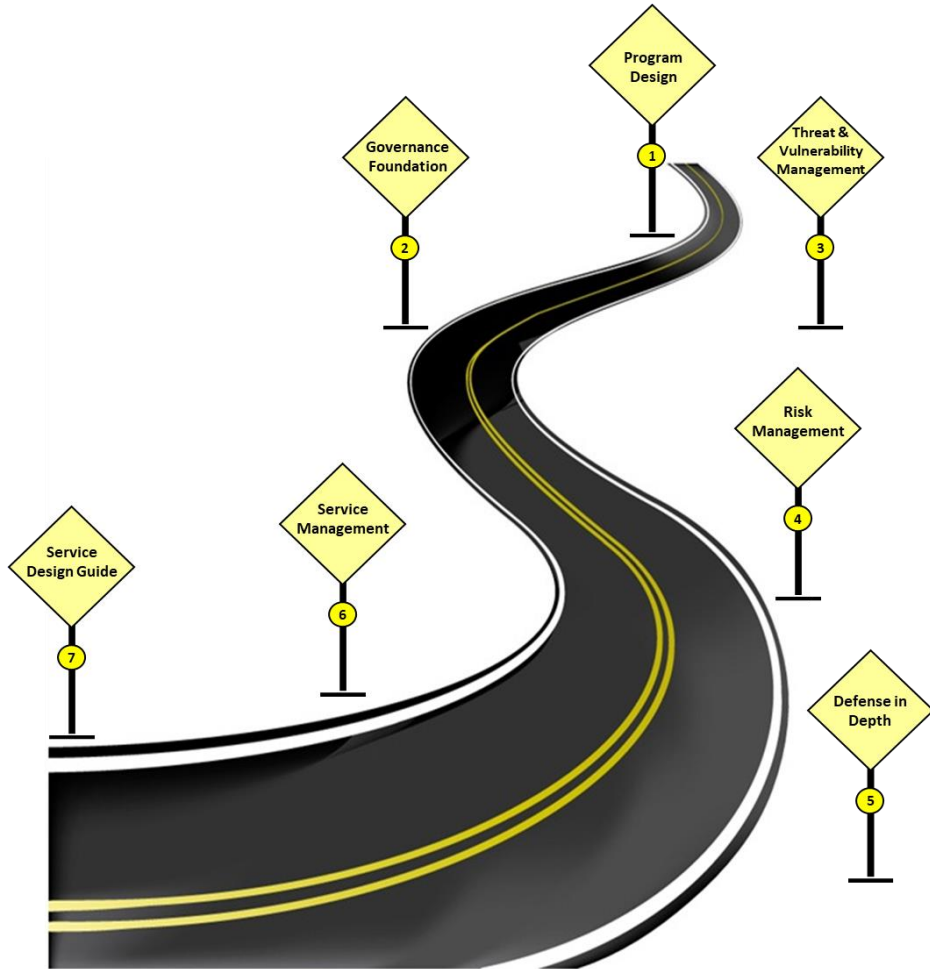
# LECTURE: CYBERSECURITY ARCHITECT RESPONSIBILITIES



- Leverage cybersecurity standards, frameworks and models to create an enterprise-class security program.
- Design, build and oversee the implementation of security systems to protect critical business processes.
- Research and communicate current and emerging security threats.
- Design security architecture components to mitigate organizational risk.
- Identify security design gaps and mitigate through the design improvements, key or compensating controls.



# LECTURE: CYBERSECURITY PROGRAM ROADMAP



1. Designing a Cybersecurity Program.
2. Establishing a Foundation of Governance.
3. Building a Threat, Vulnerability Detection and Intelligence Capability.
4. Building a Cyber Risk Management Capability.
5. Implementing a Defense-in-Depth Strategy.
6. Applying Service Management to Cybersecurity Programs.
7. Cybersecurity Program Design Toolkit.

# LECTURE: DESIGNING A CYBERSECURITY PROGRAM

- Define a cybersecurity program's end state.
- Define the program's general structure and supporting components.
- Understand available cybersecurity frameworks.
- Understand the core technologies required to protect information and assets.



# LECTURE: ESTABLISH A FOUNDATION OF GOVERNANCE

- Understand the parameters of governance.
- Adopt program design principles.
- Understand available governance frameworks and models.
- Learn about strategies to automate governance programs.
- Understand how to raise program maturity.



# LECTURE: BUILDING A THREAT, VULNERABILITY DETECTION AND INTELLIGENCE CAPABILITY

- Learn how to classify organization assets and information.
- Identify threats and vulnerabilities.
- Identify attack vectors.
- Create an attack surface.
- Learn how to acquire and apply threat intelligence.



# LECTURE: BUILDING A CYBER RISK MANAGEMENT CAPABILITY

- Create a risk profile.
- Understand risk frameworks and models.
- Know how to calculate risk.
- Understand risk treatment approaches.
- Manage risk.





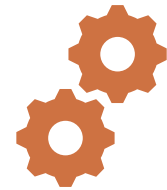
# LECTURE: IMPLEMENTING A DEFENSE-IN-DEPTH STRATEGY

- Define a defensive strategy to protect information and assets.
- Build a cybersecurity service catalog.
- Define controls for:
  - Governance, risk and compliance
  - Application, database and software security
  - Threat and vulnerability management
  - Security operations (SecOps)
  - Device and data protection
  - Cloud service and infrastructure protection



# LECTURE: APPLYING SERVICE MANAGEMENT TO CYBERSECURITY PROGRAMS

- Implement orchestration and automation functionality.
- Integrate service management practices.
- Ensure controls function properly.
- Deploy resiliency and continuity in cybersecurity program.



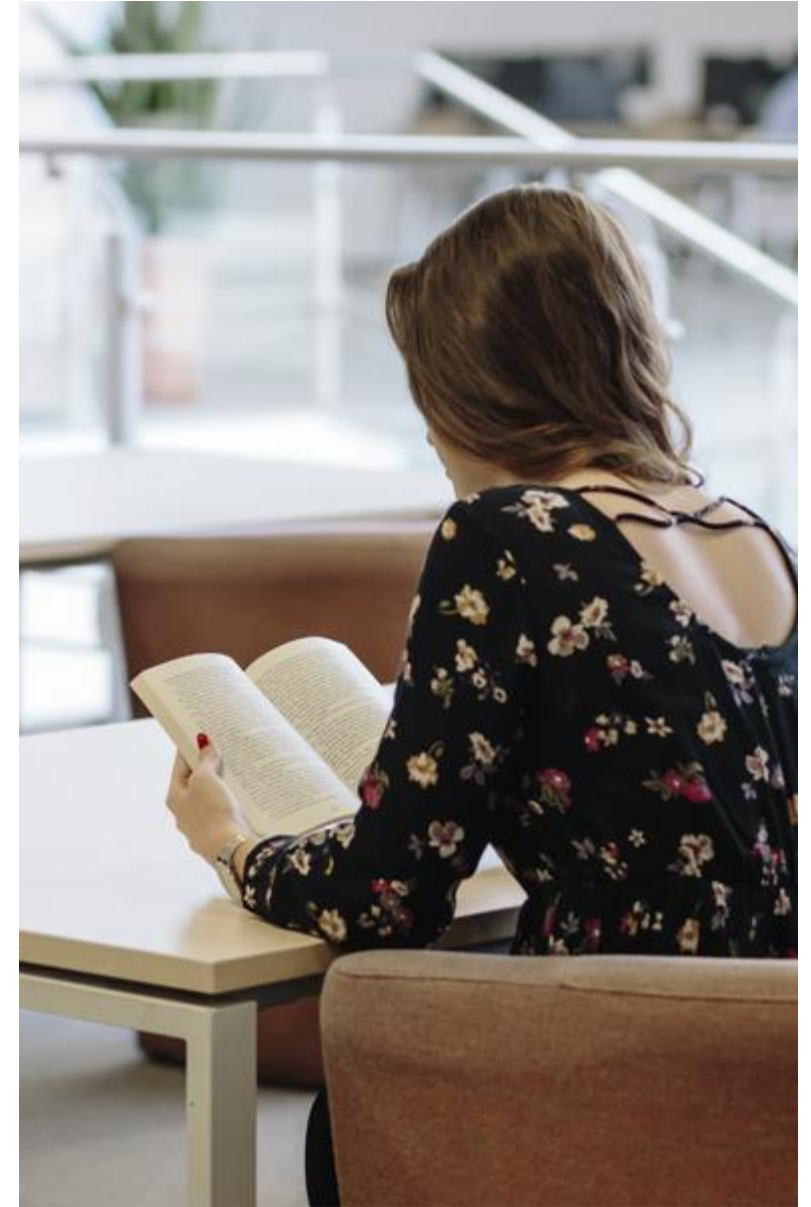
# LECTURE: EMERGING CYBERSECURITY TECHNOLOGIES

1. Artificial intelligence
2. Augmented reality (AR)
3. Blockchain
4. Deep learning
5. Hardware-based authentication
6. Quantum computing encryption
7. Machine learning (ML)
8. Photonics data transfer

# LESSON 1

## ASSIGNMENTS

- **Reading:** Chapter 1- Designing a Cybersecurity Program.
- **Paper:** Research and write a 2- to 4- page paper on what you believe are the top-10 cybersecurity threats facing organizations today. Include graphics, tables and sources to illustrate your conclusions.
- **Lab:** Pair up in teams to discuss and document essential drivers of developing a cybersecurity program for either a FinServ, healthcare, manufacturing or retail organization.





# END OF LESSON I