



# Author's Introduction to the Fourth Edition

## So What's New in the Fourth Edition?

It has been extensively rewritten and updated. In particular it now contains:

- ▶ Horizon scanning of new risks.
- ▶ A totally new chapter on all the new and current standards, supported by detailed appendices on ISO 22301 / 22313 and NFPA 1600.
- ▶ Helpful discussion on issues relating to certification.
- ▶ Updated sections on the impact of new technologies, including mobile computing, cloud computing, bring your own device and the Internet of things.
- ▶ Fresh perspectives on multilateral continuity planning.
- ▶ Proven techniques to win consensus on BC strategy and planning.
- ▶ Extensive new material on supply chain risk – including valuable advice on contract aspects.
- ▶ New, vivid examples of crises and disruptions – and effective response to them.
- ▶ Revealing case studies.
- ▶ Updated action plans and roadmaps.
- ▶ Self-test questionnaires.
- ▶ Revised sections on BCP exercising and testing.
- ▶ Enhanced road maps after each chapter, suggesting actions for different levels of student or practitioner to enhance BCM capability.
- ▶ A hint of the future – what's next for BCM?

With this book, I have included extensive supplementary material, even more than the third edition! The downloadable **Business Continuity Toolkit** is available free of charge to anyone who purchases this book, whether in print or ebook.

The **Business Continuity Toolkit** contains easy-to-use models and templates in editable formats for risk and impact assessments, along with spreadsheets for calculating losses, customer lifetime value, true cost of disaster, and productivity and sales losses. It also offers sample plans, project workplans, reports, questionnaires, checklists, exercise and test materials, and much more. The **Business Continuity Toolkit** also gives you the much requested and needed Business Continuity Coordinator job description - editable to suit the needs of your organization.

Instructions for accessing and downloading the wealth of useful information in the **Business Continuity Toolkit** are found at the back of this book.

This book is probably the most up-to-date, accessible, comprehensive, and practical guide to global best BCM practices whether for the seasoned professional, the new practitioner, or the student.

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