

BUSINESS SURVIVAL™
A Business Continuity Newsletter for Decision-makers from
Rothstein Associates Inc.

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Executive Editor's Note: *Okay, I confess — we got lazy! Summertime, sunshine, swimming pools, rolling around on the grass, vacation... somehow, getting a newsletter out the door wasn't quite as much fun. Anyway, the pool is closed, the sunburn a memory, we're back to wearing socks and shoes instead of flipflops — and we are back with the latest issue of the **Business Survival™ Newsletter**.*

*In a few days we will follow up with a Bonus Issue of **Business Survival™** featuring some of the most popular Business Continuity books of 2007.*

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BSI to Develop BS 25777 Standard for IT Continuity

UK standards body looking for people willing to help write a new IT continuity standard

The British Standards Institution (BSI) is soon to commence work on **BS 25777**, a new British Standard for IT continuity and related areas. Certain areas specified in Publicly Available Specification 77 (PAS 77) will form part of the scope of BS 25777 but these will be modified in accordance with the overall vocabulary and plain English approach of BS 25999 and with applicability to all sizes of organization. Sections in BS 25777 will include glossary, determining business requirements, risk assessment, determining continuity strategy, implementing continuity solutions, exercising, maintenance and audit. There will also be linkages to culture and BC program management; links to BCMS (Business Continuity Management System, as defined in BS 25999); and information on the standard's relationship to ISO 20000, ISO 27001 and ISO/IEC 24762.

As part of the development process, BSI plans to invite interested stakeholders, including consumer organizations, professional institutions, certification, testing and inspection bodies; educational establishments; and enforcement bodies and government departments. BSI currently feels that the committee established to develop the new

standard requires further members. BSI expects that BS 25777 will be published by July 2008. If you would be interested in helping please contact David Adamson, committee manager at david.adamson@bsi-global.com

Note: BS 25777 is a tentative label for this standard and the designation may change.

Source: www.bsi-global.com

BSI Announces Global Road Show for BS 25999 - Part 2

BSI Management Systems will launch BS 25999 Part 2 at three simultaneous launch events on October 30, 2007 in London, New York and Tokyo. BS 25999 Part 2 is the second part of the British standard for Business Continuity, and Part 2 provides detailed specifications for Business Continuity management and associated services. At each venue BSI staff and invited speakers will help delegates understand the standard's content. Delegates will also learn how to comply with the new standard through independent third-party certification from the BSI.

BS 25999 Part 1 (approved as a British standard in late 2006) is a Business Continuity "good practice guidance" document, while Part 2 provides the framework and requirements for managing business continuity and the opportunity for practitioners to demonstrate BCM good practice to their stakeholders. For more details, please see <http://www.bsiamericas.com/BusinessContinuity/LaunchEvent>

Source: *The Business Continuity Institute*, www.thebci.org

Survey Says... Study Ranks U.S. Cities for Business Continuity Preparedness

AT&T has conducted its sixth annual study on business continuity and disaster recovery preparedness for the U.S. private sector, finding that 30 percent of the businesses across the country are not prepared for "the worst-case scenario."

AT&T's Business Continuity Study surveyed 1,000 IT executives at companies throughout the United States with more than \$10 million in annual revenue for their views on disaster planning and business continuity trends.

Of the 10 cities surveyed this year, businesses in New York ranked first in terms of being the most prepared for natural and human-induced disasters, followed by:

- 2) Houston
- 3) San Francisco
- 4) Boston
- 5) Memphis/Nashville
- 6) Atlanta
- 7) Chicago
- 8) Los Angeles
- 9) Minneapolis/St. Paul
- 10) Cleveland

The study notes that businesses in areas hit hardest by disasters have been able to learn lessons from the past, hence New York and Houston faring well. Cleveland came in at the bottom of the list, with its executives expressing that the probability of a disaster causing disruption is small.

For more information on the study, see www.att.com/gen/press-room?pid=4800&cdvn=news&newsarticleid=23862

NEWS

New Legislation Gives Business Continuity a Long-Overdue Boost

While standards such as NFPA 1600 and the NIST 800 Series provide an important first step toward compliance, recently approved U.S. legislation provides an even bigger boost. Called "*Implementing the 9/11 Commission Recommendations Act of 2007*" and formally known as Public Law 110-53, the new law fulfills many of the recommendations of the 9/11 Commission in its 2004 report, and addresses national security, as well as public and private sector preparedness issues, including business continuity.

While all activities outlined in P.L. 110-53 are voluntary, perhaps the most important activity is a new voluntary certification program. It will be administered by government-approved third party firms to ensure that business continuity and related operational resilience programs are consistent with approved standards, such as NFPA 1600 and others. It is hoped that a voluntary certification program will provide an opportunity to develop an effective and efficient methodology to both confirm preparedness on an operational basis and also facilitate bottom-line benefits and incentives.

NOAA to Provide Severe Weather Data

The U.S. National Oceanic and Atmospheric Administration's National Weather Service will begin issuing more geographically specific warnings for tornadoes, severe thunderstorms, floods, and marine hazards starting October 1, 2007. The new 'storm-based warnings' will allow forecasters to pinpoint the specific area where the threats are highest, reducing the area warned by as much as 70 percent when compared to today's county-by-county system.

"By focusing the threat, we can reduce the warned area by as much as 70 percent, which equates to more than \$100 million in savings to the public," said Vice Admiral Conrad C. Lautenbacher Jr., undersecretary of commerce for oceans and atmosphere and NOAA administrator. "Eliminating areas needlessly warned builds confidence that you do indeed need to take action when a warning is issued."

Storm-based warnings are displayed graphically and are extremely adaptable to cell phones, PDAs, and the web. The Emergency Alert System is geared toward counties and NOAA Weather Radio. All Hazards will still alarm if there is a warning anywhere in the county. However, text and audio messages will provide more specific information about where in the county the storm is, and the direction the storm is moving. Storm-based warnings will reference landmarks such as highways, shopping centers, and parks, and will use directional delimiters to indicate county location.

Source: www.noaa.gov

DHS Adopts Eleven NFPA Standards for Emergency Responders

The U.S. Department of Homeland Security (DHS, www.dhs.gov) and the National Fire Protection Association (NFPA, www.nfpa.org) recently joined forces, with the DHS adopting 11 NFPA standards for emergency responders. The standards will "...set requirements to assist federal agencies and state and local officials responsible for procuring equipment and services used by emergency responders," according to a statement on the Occupational Health & Safety website (www.osha.gov).

The adopted documents are expected to provide direction and thus help officials make better procurement decisions in the areas of professional qualifications, occupational safety and health, fire apparatus, personal protective clothing, powered rescue tools and other equipment.

The 11 newly adopted standards are:

- NFPA 1000, Standard for Fire Service Professional Qualifications Accreditation and Certification Systems
- NFPA 1001, Standard for Fire Fighter Professional Qualifications
- NFPA 1002, Standard for Fire Apparatus Driver/Operator Professional Qualifications
- NFPA 1006, Standard for Rescue Technician Professional Qualifications
- NFPA 1021, Standard for Fire Officer Professional Qualifications
- NFPA 1500, Standard on Fire Department Occupational Safety and Health Program
- NFPA 1582, Standard on Comprehensive Occupational Medical Program for Fire Departments
- NFPA 1901, Standard for Automotive Fire Apparatus
- NFPA 1906, Standard for Wildland Fire Apparatus
- NFPA 1912, Standard for Fire Apparatus Refurbishing
- NFPA 1936, Standard on Powered Rescue Tools

Source: Department of Homeland Security, www.dhs.gov

CAPS Expands Alternate Sites in Tri-State & Southeast Regions

CAPS Business Recovery Services (Shelton, Connecticut USA), a provider of alternate sites for business continuity and disaster recovery in the Northeast (as well as planning services and related software), has completed agreements and plans for expansion of new sites in the Tri-state area (Northeast) and Southeastern United States. The new sites are located in Shelton, Connecticut and Duluth, Georgia, with others also under consideration. www.capsbrs.com

Strohl Systems Releases New Version of BCP Software

Strohl Systems (King of Prussia, Pennsylvania, USA) recently announced the availability of the latest version of its software, LDRPS, Release 10.2. The new version features seamless integration with Strohl's emergency notification system NotiFind. In addition, through the improved Plan Navigator™ feature, the new version helps users build custom interfaces for their users, streamlining and strengthening their plan building efforts. www.strohlsystems.com

UPCOMING EVENTS

October 2007

18-19: **BCI Symposium 2007**
Amsterdam, The Netherlands
www.bcisymposium.com

22-24: **NEDRIX Annual Conference**
Newport, Rhode Island, USA
www.nedrix.com

30: **BSI Launch of BS 25999 Part 2**
New York, NY
www.bsiamericas.com

30-Nov 1: **7th Annual Business Continuity Management Conference**
Singapore
www.bcmconference.com; events@bcpasia.com

November 2007

11-14: **International Association of Emergency Managers Conference**
Reno, Nevada, USA
www.iaem.com

12-13: **Business Continuity & Disaster Recovery 2007**
Shanghai
Email: LimA@marcusevanski.com

13-15: **CPM 2007 East (Contingency Planning & Management)**
Orlando, FL
www.contingencyplanning.com

19-21: **International Business Continuity and Risk Management Conference**
Karachi, Pakistan
www.bcm-conference.com.pk

March 2008

16-19: **Strohl Systems International User Group Conference**
Orlando, Florida, USA
www.strohlsystems.com

18-19: **Business Continuity and Corporate Security Conference**
New York, New York USA
www.flaggmt.com/bc

30-April 2: **Disaster Recovery Journal Spring World 2008**
Orlando, Florida USA
www.drj.com

April 2008

16-18: **Disaster Management 2008 Conference and Expo**
New Delhi, India
www.servintonline.com/dm2007/index.htm

27-May 1: **Risk and Insurance Management Society (RIMS) 2008 Annual Conference**
San Diego, California USA
www.rims.org

May 2008

5-7: **Continuity Insights Management Conference**
New Orleans
www.continuityinsights.com

RECOMMENDED READING AND RESOURCES

These and hundreds of other books, software tools, videos and research reports are available from [THE ROTHSTEIN CATALOGS ON DISASTER RECOVERY AND SERVICE LEVEL MANAGEMENT](http://www.rothstein.com) at www.rothstein.com:

Disaster Recovery Testing: Exercising Your Contingency Plan (2007 Edition)

Philip Jan Rothstein, FBCI, Editor

An unexercised contingency plan can be worse than no plan at all. It is far too easy to document a plan which looks good on paper (or on an LCD screen), tuck in lots of impressive content, and assert an enterprise is protected from disruption. In reality, without exercise, there is no evidence that your plan and its supporting procedures will be functional when called upon; even more critical, there is no assurance that the underlying assumptions and strategies would be appropriate and effective. This is a reprinting of this classic business continuity reference — still the only book in print on this vital subject, and as relevant as ever.

<http://www.rothstein.com/data/dr-998.htm>

Pandemic Preparation and Response Plan Template for Business on CD-ROM

by Douglas M. Henderson, FSA, CBCP

This easy-to-use template addresses both business preparation and response actions plus personal preparation advice for your employees:

- How do we organize and prepare for a pandemic?
- What steps do we take and when should we take them?
- What steps can we take to protect our employees?

The Pandemic Plan template:

- Analyzes the factors that trigger actions by the business.
- Evaluates the factors that determine your business risk.
- Outlines a program to assist employees and highlights key compensation and time-off policies.
- Examines social distance policies and personal protective equipment that may be effective for your business.
- Includes personal infection avoidance distribution material for employees.
- Follows guidelines recommended by the Disaster Recovery Institute International, Business Continuity Institute Good Practices Guide and industry best practices.

<http://www.rothstein.com/data/dr821g.htm>

Business Continuity Management Audio CD Program

by Ms. Michael C. Redmond

Learn the vital information you need to develop or improve your organization's business recovery plan. This 15-CD set outlines the components of an effective emergency management and business continuity program, including hazard identification, risk assessment and impact analysis. You will learn to identify the management structure and process necessary to develop a new program or advance an existing program, starting with the integration of hazard identification, vulnerability assessment and business impact analysis in prioritizing risks and allocating resources.

<http://www.rothstein.com/data/dr824e.htm>

Principles and Practice of Business Continuity: Tools and Techniques,
By Jim Burtles, KLJ, MMLJ, FBCI

This new book plus CD explores the subject of Business Continuity Management: from basic principles to best practices. On completing this book, the reader should be in a position to engage in all of the activities associated with the development, delivery, exercise and maintenance of an effective business continuity program. The included CD-ROM provides extensive tools, templates and other valuable resources.

"Jim Burtles is one of the few practitioners who have both the depth of knowledge and length of experience to write what might arguably be the most comprehensive review of the subject ever produced.

"Jim's contribution to Business Continuity has been enormous --- his unfailing intellectual rigour about his subject, his passion for persuading others of its importance and his determination to turn Business Continuity Management into a mainstream management discipline has never wavered. When others might have thought of retiring Jim has just started on another challenge, the latest being this formidable 'tour de force' through the complexities of Business Continuity.

"With so much current debate about the exact nature and boundaries of Business Continuity Management, this book puts it all into perspective and gives us an authoritative view from someone who has really seen and done it all during a long and outstanding BCM career." - Lyndon Bird, Technical Services Director, The Business Continuity Institute.

<http://www.rothstein.com/data/dr800a.htm>

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